

Maha Abdulaziz Aldosari

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CAREER OBJECTIVES

A certified digital marketer with strong Social media Marketing skills. Seeking entry-level job opportunity in Digital Marketing.

Areas of interest Social Media Marketing, Dropshipping, e-commerce, WordPress website design, and development.

EDUCATION

2020-04 **IMAM MUHAMMAD IBN SAUD ISLAMIC UNIVERSITY** | College of Continuing Education and Community Service
Diploma of General English Language
GPA: 4.84 out-off 5

Certificates

2020-04 **E-Commerce** Marketing Specialist from NITA -(18 days)
2020-05 **Franchise** from Social Development Bank - (1 day)
2020-05 **Characters types** from Doroob
2017-11 **English Course** at Alfaisal International Academy - (1 Month)

Capstone project

On E-commerce course Did the Conceptualisation and wireframing of the website. Competition study and product niche analysis for choosing the product categories and products for the dropshipping business. Created a digital marketing plan for the marketing of the website; mainly through Facebook, Twitter & Instagram. Website development using WordPress CMS and integrating rich features like; Social Login for the website user. Payment gateway integration on woocommerce engine (2checkout, stripe). lead acquisition form on the website through MailChimp integration. Google maps integration. Spam protection by using Recaptcha. Aliexpress product integration using dropshipme, shopmaster, rivyuu, and other plugins.

Project accomplishments: Generated more than 1000s of visitors on the website from Facebook brand campaign ads . Average engagement per post was about 15 . Average time spent on the website was 2 mins

BIOGRAPHY

Citizenship:

Saudi

PERSONAL AND TECHNICAL SKILLS

Outspoken, Communication skills, Creative problem solving.

Well-developed Self-learner, Time management, updated knowledge based through Reading, listening and observation.

Microsoft office.

LANGUAGES

ARABIC, Native

ENGLISH, Fluent