

# MAHA ALMUSHRAFI

Marketing Specialist

## MAIN GOAL

Effective participation in working with the organization and achieving success and business development in the field of marketing, and benefiting from the professional training provided to develop skills

## SKILLS

- Research and analysis skill
- Critical thinking skill
- Problem solving skill
- Fast learning skill
- Microsoft office skills
- Market Research.

## CONTACT INFO:



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Saudi



Riyadh

# CAREER HISTORY

## MARKETING SPECIALIST

**Here The Future Co** - 2021 - 7 month's - **Internship**

- Direct targeting of private and governmental entites
- Creating a marketing plan
- SWOT ANALYSIS
- Competitors research
- B2B cooperation
- Social Media platoforms management
- Direct marketing

## MARKETING SPECIALIST

**EyeNak** - 2022 - 7 month's - **Internship**

- Gathering a number of government agencies and private parties based on the work plan
- Creating a marketing plan
- Direct marketing
- Market analysis
- Competitors research
- Social Media platoforms management
- SWOT ANALYSIS
- B2B cooperation

## EDUCATION

**TECHNICAL AND VOCATIONAL  
TRAINING CORPORATION**

**Diploma** 2020-2022