

Rawan ALsharef

Marketing Specialist

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ABOUT ME

an organised and careful person that can work efficiently under pressure. a team player looking for a role that allows me to not only show my creativity but also raise the spirit of those around me, so that we can conquer any challenge as a team..

WORK EXPERIENCE

Marketing Specialist Apr 2018 - Apr 2020

Bassmat Integrated Agency

- Work on a project belonging to the National Learning Office as Marketing Specialist:

- 1-Meeting with clients
- 2-Convince the customer to participate financially
- 3-Work on contracts

- Work on a project belonging to Society of Disabled Children as Project Manager and Marketing:

- 1- Meetings with clients
- 2-Convince the customer to take a percentage of the product's profits in exchange for putting the association's logo
- 3-Follow up customer requests with designers
- 4-Follow-up campaigns on the social media accounts of the client
- 5- Managing any online feedback
- 6- Create a marketing plan

- Work on campaign belonging to Ministry of Labor and Social Development as Digital marketer:

- 1-writing social media related posts on various social platforms
- 2-Digital marketing

QA Jan 2020 - Mar 2020

Mellors group

Working with the company on a seasonal contract for 8 hours per day.

Team Leader Oct 2019 - Dec 2019

LuxuryKSA

Team Leader 19-12 2019 - 21-12 2019

The Nineties events

Managing the 66 booths employees for 12 continuous hours every day.

customer service Jul 2016 - Feb 2017

STC

EDUCATION

Marketing May 2014 - May 2016

Princess Nourah bint Abdulrahman University

English language 2017 - 2018

Eastern Washington University

📍 United States of America - Washington

PMP-PMI May 2020

Project Champions

PERSONAL SKILLS

Leadership

Communication

Decision Making

LANGUAGES

English



COURSES

Lean Six sigma Greenbelt Training Verification Feb 2018

EWU, USA

IELTS

ELS Language Centers - Portland

Basics of e-marketing Mar 2020

Google Skills

Completed 40 hours training.