

# **pCurriculum Vita**

**Majid Al Bazie**



## **Career Objective**

To be one of the recognized authorities in the Saudi business community, in the field of Management & Communications.

## **Career Brief;**

Saudi National with over 21 years of experience, my core experience is 17 years in the field of HR & Communications.

I have good command of the overall HR contemporary methods & principals that a high level HR business partner needs to apply to any activity, able to manage all aspects of HR both on a strategic & operational level to the goal of aligning with entity business , some of my areas of expertise include;

- Compensation & Benefit.
- Organizational Mapping.
- Recruitment & Talent Management
- Coaching & Employee counselling.
- Structuring Internal Communications.

I have also acquired through my carrier a good command of Strategic Corporate Communications, I have both participated in and managed a variety of communications plans from the initial planning phase to execution, some areas of my expertise include;

- Identifying Strategic Communication Goals in line with business plan.
- Creating Master communication plan and execution method.
- Managing creation of Media content and ensuring correct level of exposure.
- Aligning all communication tools in line with strategic plan; ad campaigns, branding, events, CSR.

## **Professional Experience**

### **Main highlights:**

#### **1) October 2009 to date;**

Alstom Saudi Arabia

#### **Sep 2016 to date: General Affairs Director Alstom Transport Saudi Arabia**

- Handle all corporate communications with strategic stake holders in country.
- Support business development team on local opportunities and act as intermediary when required.
- Manage Government Relations teams and ensure that all business needs are addressed.
- Lead & manage CSR activity for Saudi.
- Manage Support Services & facility Management teams.
- Corporate Ethics & Compliance Ambassador in Saudi Management Team.

#### **Oct 2009 to Sep 2016: HR Director Alstom Transport Saudi Arabia**

- Manage HR in addition to supervising PR, Admin, support services for Alstom in Saudi, estimated turnover for activities in Saudi is 1B USD 2014.
- Participate/align with management to meet overall business objectives.
- Manage multiple projects in HR, Admin, PR, support services; this includes setting up new entities ensuring compliance with any local legislation etc.
- Secure & execute mobilization of manpower within mobilization time frame.

#### **2) March 2006 – August 2009: Partner co- founder/ Projects Manager.**

Attariq GCI PR Communications

- Secure, manage, and execute, strategic high end PR projects for official and private entities to enhance, establish, and change: image, to the end result of; change opinion on: official legislation, sector regulations, B2B behaviour trends, consumer preferences etc. Total of 12 Major clients including Mobily, STC, CMA, NGHA, SAGIA, SANG, Sabic, ADA, total projects value 380M SR.
- Identify potential clients & projects, develop initial study plan, and secure client agreement on development of Master communications plan.
- Participate with think tank team to establish main Master Project Plan concept.
- Draw final plan including detailed execution time lines and tools, obtain clients final approval.

### **3) January 2000 – March 2006: NGHHA Recruitment Manager**

- Manage complete (non-physician) related recruitment cycle for all NGHHA on kingdom wide bases serving 3,700 beds in 4 hospitals and 16 primary healthcare centres.
- Supervise all regional recruitment teams and priorities main objectives.
- Standalone responsibility of sourcing and evaluating all managerial candidates.
- Participate & support in revision of compensation rates with C&B team.

### **Notable non managerial experience:**

- Executive Admin officer, Olayan holding company. Jan 1999- Jan 2000.
- Corporate customer services officer, Corporate Banking Division, Riyadh Bank. December 1996- Jan 1999.
- Sales Representative, ALJ Toyota, Oct 1995- Nov 1996.

### **Education:**

Administrative Diploma, English for Business & Communications, August 1995

**Pitman, Training Institute, Bristol UK.**

### **Noted Skills:**

- Strategic communications Planning, image building, lobbying.
- Legal knowledge, on HR & general admin commercial & legal aspects.
- Knowledge of multiple HR methods (identifying KPI bench marks, Comb& Ben).
- Proficient in all recruitment techniques and fundamentals (negotiating, sourcing, head hunting etc).

### **Languages:**

English (Prefect )

Arabic ( Prefect )

German ( Intermediate )

## **References:**

- Ahmed Al Rakban, Executive Director Admin Affairs , NGHA.
- Sultan Al Bazie, Head of Saudi Cultural Society, CEO of Attariq.
- Abdullah Orans Al Shallan, Former Senior Advisor to the Custodian of the Two Holly Mosques.
- Abdulalrhaman Al Otaishan, President of Eastern Chamber of Commerce & Industry & Owner of Al Otaishan Group.
- Givoani Selmi, Former Country President Alstom Saudi Transport & Power.
- Nader Abdualtif, Former Country President Alstom Saudi Transport & Power.
- Dr. Yasser Omar, MD. Alstom Saudi Transport.

## **Personal Information**

<b>Birth Date:</b>	23 November 1977
<b>Nationality:</b>	Saudi Arabia
<b>Marital Status:</b>	Married
<b>Number of Dependants:</b>	5
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