

Alanoud AL-Subaie

I seek to apply the acquired experiences and skills within an appropriate and competitive work environment that enhances my ability to advance my creative skills and to achieve the objectives of the organization.

Commitment to hard work

Professional Experience

Empower Management Solutions - Cooperative Training

Work on writing and designing the content of publications on websites
The company's social media, specifically on Twitter and Instagram

January 2019 To April 2019

Shadow of Innovation Investment Company

Designing job advertisements
Preparing daily and monthly reports
Work on collecting and preparing a database
Communicate with different types of clients
Attending and preparing for interviews
Do a periodic market study

October 2019 To February 2020

Educational Background

Marketing Diploma, King Saud University, College of Applied Studies and Community Service.

She holds a diploma in Marketing with an excellent general grade and a GPA of 4.51

Professional courses and courses

Attending a workshop entitled (Launching and (managing digital campaigns
Technical Dimension Marketing Company May 2020 for a week

Enroll in a professional e-marketing course
Business Academy 2021 May until now

Languages

Arabic language (Mother Language)
English (very good)

Skills and competencies

The speed of doing business
Time management and work stress
Creativity and design ability
Working knowledge of all Microsoft programs
Flexible, learnable and get things done as required
I am social and can deal with different personalities

Professional Experience

shgardi app

Account Manager

Follow up with the client after signing the contract
Direct communication with the customer, the offers and the achievement of the goals
Solve the problems of defaulted bills with the customer

sales specialist

Searching for new leads
Signing contracts with restaurants

Sales Supervisor

Create a customer database
Leading and supervising the sales team, following up and solving team problems
Attending meetings with restaurant owners inside and outside the company's headquarters
Create a database for Riyadh restaurants
Create a business plan for the sales team

Nov 2020 to July 2021

Marketing and Information Technology Company 83 Director of Sales

Product Study

Working on product development by studying customers
Building a client base and communicating with them
Preparing interviews for applicants to the sales department
Building and gathering the department's team
Team management and follow-up
Staff training and development
Hiring and managing a remote sales team
Make a workflow plan
Determine the target and reach it
Conducting meetings outside the workplace

July 2021 to feb 2022

Ajeeb Marketing Agency

Marketing Specialist

Create official accounts for the agency's social networking sites.
Writing agency profile and service prices.
Supervising and following up with a private company for websites to create the agency's website.
Create an account for the agency on the credit platform and join the offered competitions.
Communicate with newspapers and screens for ways to create a database of prices.
Create a database of influencers.
Communicate with influencers and get special rates for the agency.
Attending meetings with clients.
Working on the Odoo Projects Program.
Preparing projects and technical presentations.
Preparing project invoices.
Working on advertising campaigns with influencers
Choosing the right influencers for the campaign, taking into account the budget set by the client.
Follow-up advertisements to verify the advertisement material in the advertisement.
Making reports on advertising campaigns.

May 2022 until now

Contact Information



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