

Huda Abdulaziz Al-Shibl

Diploma in Marketing

PERSONAL INFORMATION

ADDRESS:

Riyadh

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•558605667

PERSONAL SKILLS

Fast learner.
Time Management.
Work under pressure.
Teamwork.
Ambitious and goal oriented.

TECHNICAL SKILLS

Microsoft Office

LANGUAGES

Arabic
English

CAREER OBJECTIVE

Ambitious and passionate about media and marketing writing, with diploma in marketing, seeking a job in a high-level company that enables me to develop my practical experiences and grow my knowledge, taking advantage of my experience in previous internships, to effectively contribute to building successful promotional campaigns to achieve the company's marketing goals.

EDUCATION

Imam Muhammad Bin Saud Islamic University 2021
Diploma in **Marketing** 3.5/5

WORK EXPERIENCE

Phi Marketing & Communication

2/2021 – 4/2021

Trainee

- Collaborated with sales, advertising, and product development team members to plan promotional marketing campaigns.
- Met with clients to discuss brand guidelines, goals, budget, and timelines.
- Reviewed the progress and success of each campaign, made adjustments and pitched ideas for new campaigns, and wrote progress reports accordingly.
- Wrote, and interpreted copywriting briefs and used SEO principles to maximize copy's reach and conduct high-quality research.

TRAINING AND COURSES

- Digital Marketing Basics. 2021

ACHIEVEMENTS

- Certificate of excellence and appreciation in IMSIU. 2021
- English language certificate